

2021 Redistricting Process



Jane Christenson, Assistant County Executive Officer

May 11, 2021

Background



- Census completed every 10 years
- Impacts funding for schools, infrastructure, housing, and more
- Shifts in population growth help inform redistricting process
- Helps define legislative district boundaries
- Assures compliance with Voting Rights Act



CA Elections Code



- Provides basic criteria and process
- Aligns with Voting Rights Act
- Must consider in this order:
 1. integrity of neighborhoods and communities of interest
 2. integrity of cities and census designated places
 3. natural and artificial barriers, including streets
 4. geographic compactness



Current Timeline



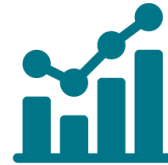
Compressed map
review due to data
delays



First Advisory
Commission Meeting



Public
Forums



Census Data
Delivered



Draft Maps
Published



Adoption
Hearing

Public Outreach and Education

Community Meetings

Public Hearings

MAY

JUN

JUL

AUG

SEPT

OCT

NOV

DEC

Current Timeline Concerns



Under the current timeline, Placer has roughly **7 weeks** to draft maps, obtain public input, draw final maps, and submit them for BOS approval.

AUGUST 2021

MON	TUE	WED	THU	FRI	SAT	SUN
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER 2021

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER 2021

MON	TUE	WED	THU	FRI	SAT	SUN
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2021

MON	TUE	WED	THU	FRI	SAT	SUN
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

State receives
Census data
from Feds

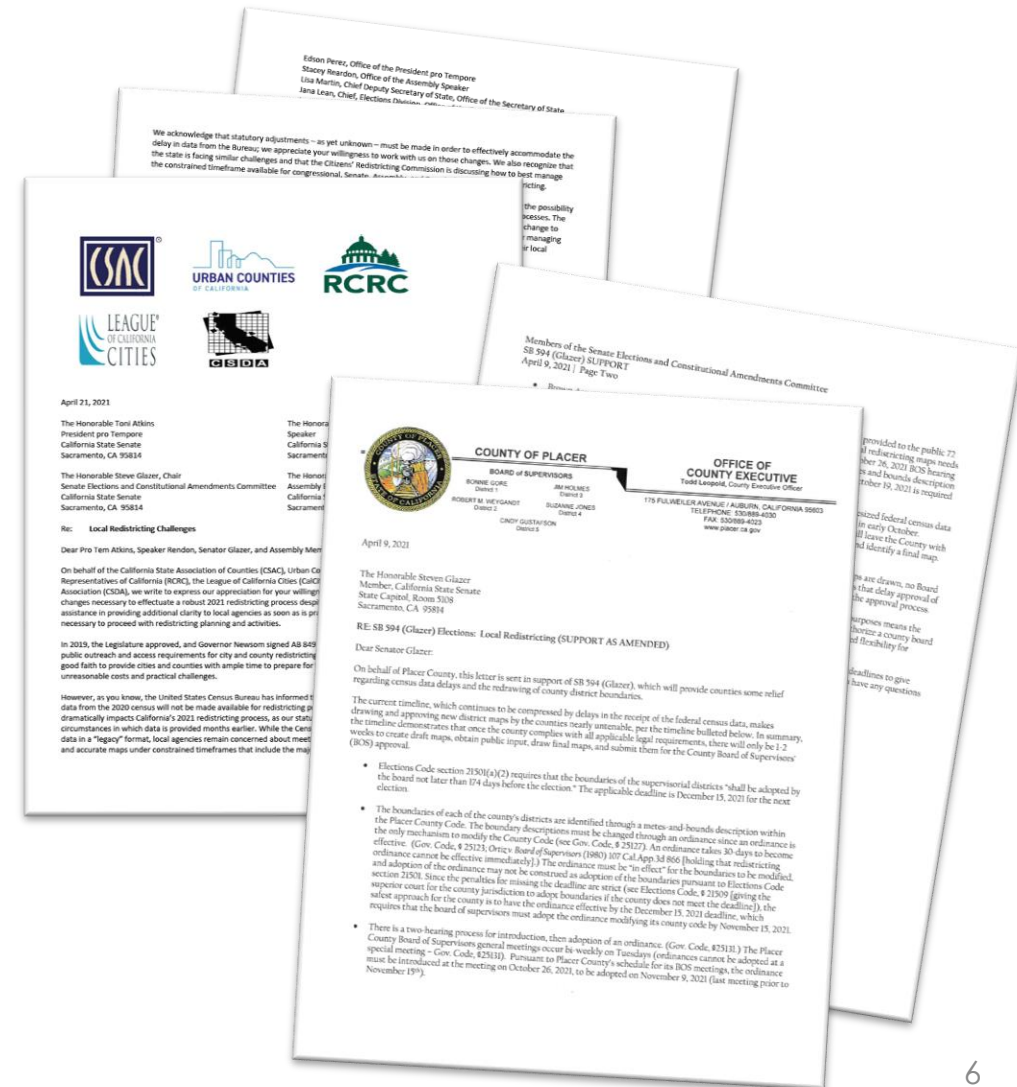
Placer
receives
adjusted
Census data

Map approval
ordinance
deadline

SB594 Legislation



- Placer County, CSAC, UCC, RCRC, CalCities, and CSDA sent letters outlining our concerns to the State of California
- SB 594 moving forward to address timeline issues



Anticipated Revised Timeline



Feb-May 2021	Staff Analysis of Preliminary Census Data Staff Development of Preliminary Boundary Map Alternatives Staff Advocacy for SB 594 on State Map Deadlines/Requirements 2021 Redistricting Process/Timeline Update to BOS
June 2021	Advisory Redistricting Commission Hearing (tentatively set for June 24)
July-Sep 2021	Pre-Final Data Community Outreach/Subregional Informational Mtgs
Fall 2021	Advisory Redistricting Commission Hearings (dates TBD)
Nov-Dec 2021	BOS Consideration/Action on Revised Boundary Map
Early 2022	Anticipated State Deadline (revised per SB 594) for Revised Boundary Map

Outreach Strategy



- Redistricting website & survey
- News releases & media outreach
- Social media posts and events
- Weekly newsletters & email blasts
- Regional stakeholder engagement

Define Your Community (Survey)

Census outreach survey

Date

4/27/2021 12:32 PM

Name

Email

What bonds your community?

Please draw it below:

Find address or place

Truckee

Grass Valley

Placer

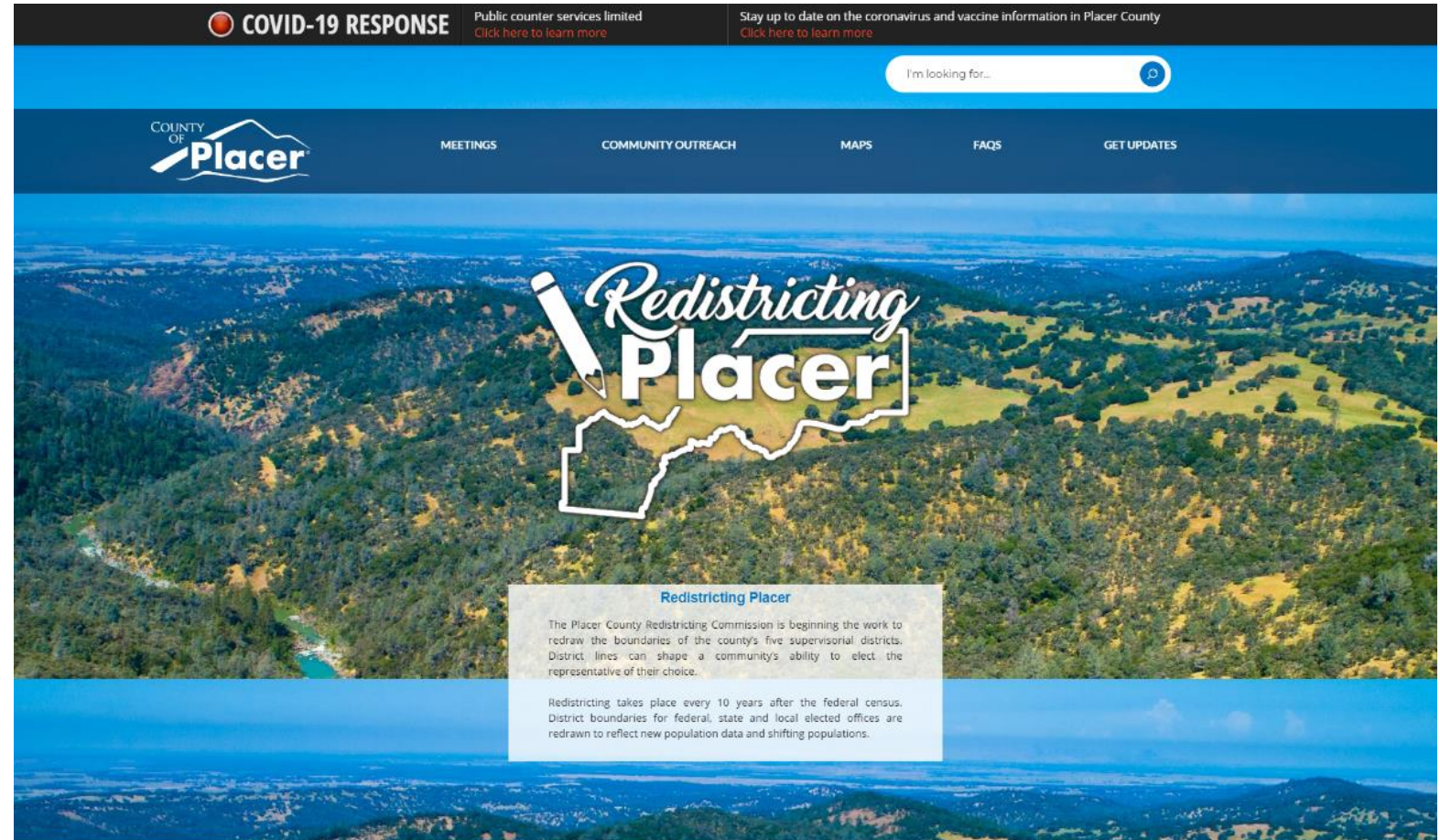
Roseville

Carson

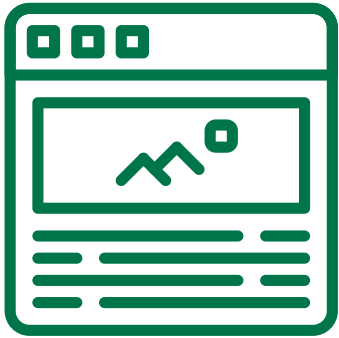
Perimeter: 33.75 Miles Area: 22,094.94 Acres

Where is your community located - what are the boundaries of your community?

- Public meeting schedule
- FAQs
- Mapping hub
- Feedback survey
- Subscribe to updates



How to Participate Now



Visit website



Sign up for updates



Follow us on social

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**Final Maps
Approved**

🎬 Redistricting 101 Video



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